

# DIANA P. TRUONG

◆ COMMUNITY MANAGER | DIGITAL MARKETER ◆

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Phong Nha & HCMC, Vietnam

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## SOCIAL



fb.com/d.truong4



@andsoigo

## PROFILE

Diana Truong is a "Jane of All Trades." She's a creative professional well-versed in copywriting and branding, who also has a knack for visual content as well as graphic and web design.

## PROFESSIONAL EXPERIENCE

Web Design   Copywriter	Jungle Boss	Mar 2017
Guest Instagrammer	Robjant Couture	Feb 2017
Community Manager	STREETS International	Feb 2017 - Present
Brand & Community Manager   Web Design	Phong Nha River House	Jan 2017 - Present
Copywriter   Social Media Consultant	HauteDanang	Sept 2016 - Feb 2017
Copywriter   Brand Consultant	NAMAKA Jewelry	Sept 2016 - Present
Business Development   Community Manager	Incipient IT	Apr 2016 - Sept 2016
Copywriter	Square One	Mar 2016 - Dec 2016
Social Media Content Editor	Soul Kitchen	Jul 2015 - May 2016
SEO Content Writer	Level Up Digital, Ltd.	Jan 2015 - Feb 2017

## INTERESTS

- Yoga & Wellness
- Children & Families
- Travel
- Hospitality
- Outdoor Adventure
- Food
- Beauty & Fashion

## EDUCATION

**Digital Marketing Certification, 2017**  
*Search, Display, Video, Mobile & Shopping*  
Google AdWords

**Master of Science, Clinical Psychology, 2007**  
PGSP -Stanford PsyD Consortium

**Bachelor of Science, Psychology, 2000**  
Rosemont College

## SKILLS

• Writing/Editing	██████████
• SEO	██████████
• Social Media	██████████
• Website Design	██████████
• Graphic Design	██████████
• Content Management	██████████

## REFERENCES

**Kristina Ganina**, Assistant Manager, Namaka Jewelry  
ganinakris@gmail.com

**Ikumi Yamada**, Director, Square One  
info@meliaorganics.com

For more about me and my portfolio, visit:  
<https://dianacre8tive.wixsite.com/home>